

AGAINST ANIMAL TESTING?



THEY'RE NOT WORTH IT

- **L'ORÉAL, WHO STILL USE ANIMAL-TESTED INGREDIENTS, NOW OWN THE BODY SHOP**
- **PURCHASES FROM THE BODY SHOP COULD NOW FUND ANIMAL TESTING**

**ARE YOU AGAINST ANIMAL TESTING?
THEN BOYCOTT THE BODY SHOP!**

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L'ORÉAL, THE BODY SHOP'S PARENT COMPANY, STILL USES INGREDIENTS TESTED ON ANIMALS

- L'Oréal continues to use newly-developed ingredients that have been tested on animals.
- L'Oréal is 26.4% owned by Nestlé – the target of boycotts in 20 countries. Visit: www.babymilkaction.org.
- L'Oréal fined €4.1m for perfume price fixing. *Source: The Times – 15 March 2006.*
- L'Oréal backed the French Government's legal challenge to overturn a planned European Union ban on the use of animals to develop cosmetics from 2013 – they lost the case. *Source: The Scotsman – 18 March 2006.*

If you buy from The Body Shop you are giving your money to L'Oréal shareholders or, worse still, it could be used to fund animal testing.

WHAT YOU CAN DO:

- Visit our website and click on the link to The Body Shop action checklist, where you can print out a Petition to collect the signatures of people who pledge to boycott The Body Shop until L'Oréal ends its use of animals.
- Shop cruelty-free – buy your 80-page Compassionate Shopping Guide from Naturewatch, £2.50 inc. p&p.

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Naturewatch, 14 Hewlett Road, Cheltenham, Gloucestershire GL52 6AA Tel: 01242 252871 info@naturewatch.org www.naturewatch.org

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