

Date

Company Name
Company Address

Dear Sir or Madam

Re: Your Animal Testing Policy

I have recently come across your products and would be interested in trying them, however I follow a strict rule that I will only use products that are proven to be cruelty free.

I appreciate that all ingredients will have been tested at some point, however it is widely recognised that the benchmark for cruelty free is the Fixed Cut Off Date.

I would be grateful therefore, if you could advise me, at your earliest possible convenience, of what your Fixed Cut Off Date is.

I look forward to hearing from you and hopefully being able to try your products.

Yours faithfully