

**All you need to do is copy and paste the text below into an email or letter and top and tail it.**

If sending an email - don't forget to include:

- your name and address as they may wish to post a reply to you.

If posting a letter - don't forget to include:

- the date;
- the name, company and address of the person you are sending it to;
- your name and address;
- your signature.

*Dear Sir or Madam*

*Re: Your Animal Testing Policy*

*I have recently come across your products and would be interested in trying them. However I follow a strict rule that I will only use products that are proven to be cruelty free.*

*I appreciate that all ingredients will have been tested at some point, but it's now widely recognised that the benchmark for cruelty free is the Fixed Cut-Off Date. I would be grateful therefore, if you could advise me of what your Fixed Cut Off Date is at your earliest convenience.*

*I look forward to hearing from you and hopefully being able to try your products.*

*Yours faithfully*