

Annual Review 2010

Compassionate Shopping Guide

June 2010 saw the launch of the 12th edition Compassionate Shopping Guide. In the 20 years since our first edition the Guide has provided the lowdown on which companies do and don't have cruelty free policies.



The Compassionate Shopping Guide

Your definitive pocket guide
to cruelty free, eco-friendly
personal care and household
cleaning products.

Naturewatch

12th edition

In compiling the 12th edition, there was no shortage of surprises including news from Tesco and dozens of new endorsements. Packed full of information, the new 12th edition highlights the effects consumer products have on the environment - the use of palm oil which endangers orang-utans, and talc mining; to positives, like eco-cleaning products and the companies doing their bit to promote the birds and the bees! In order to rate companies on each issue Naturewatch teamed up with *Ethical Consumer* who, like ourselves, have over 20 years' experience conducting in-depth research and whose ethiscore system of rating companies on their ethical credentials is an invaluable tool.

There are positive and practical tips from where to find cruelty free and eco-friendly products on the internet, in the supermarket or even at your local Spa, to eco-cleaning tips and homemade cleaning recipes.

Copies of the 12th edition Compassionate Shopping Guide are available from Naturewatch. Please phone (01242 252 871) or order online www.naturewatch.org.

Every copy of the Guide comes with money saving discounts!

General Election 2010

2010's General Election saw the highest number of new MPs entering Parliament for decades. In order to introduce new MPs to the debate surrounding animals in scientific procedures and hi-tech humane alternatives, Naturewatch sent each new MP a briefing, "**In your hands: the future of humane scientific research.**" The briefing outlines practical things MPs can do to replace animals in research and quicken the pace of progress to humane science. **Home Office figures** released in 2010 showed that animal testing in the UK remains inordinately high. In 2009, 3.6 million scientific procedures were conducted on animals.

EU Cosmetics Directives

Naturewatch has also been busy lobbying UK MEPs to resist any moves to postpone the 2013 deadline to ban animal testing of cosmetics. In September 2010 Naturewatch sent a briefing to MEPs outlining previous delays to implementing a ban on animal testing of cosmetics and their ingredients, prompting one MEP to raise a question in the European Commission on our behalf.

For a précis of moves to ban animal testing of cosmetics and the MP briefing please visit the Naturewatch website.

Puppy Farming

November saw the launch of an important new campaign for us – Puppy Farming.

It is the unscrupulous breeding of puppies for profit. The puppy farmers have no regard for the health and welfare of their breeding stock. They are reluctant to invest any of their ill-gotten gains to improve the lives of their animals, to the extent that, rather than spend money on any medical attention that might be required by a dog, they will dispatch them instead.

Sadly, Puppy Farming is not restricted to the UK, but is a worldwide phenomenon.

Breeding bitches lead a very sad existence. Most of them spend their entire lives in squalid conditions, given the barest provisions to enable them to churn out litter after litter of puppies, until their poor broken bodies can no longer produce viable offspring.



The puppies fare little better. They are often torn away from their mothers too early, are not socialised and are not provided with the vital inoculations to protect them from illness and disease in their early lives.

We will be lobbying the Government to take urgent action and review the existing laws surrounding the breeding and sale of dogs. Currently there is no legislation covering the advertising of pets, so we will be urging the Government to put tough new procedures in place.

There is much to do on this campaign, but with hard work, tenacity and of course the help from our highly valued supporters, we are confident we can and WILL make a difference.

World Animal Day

A huge **Thank You** to everyone who got involved in celebrating World Animal Day in October, and helped to spread the message about the importance of this special day. Our wonderful team of 70 World Animal Day Ambassadors all worked tremendously hard to raise awareness and encourage participation in 63 countries.

The 2010 Event Reports can be viewed by clicking on the purple links from the website homepage:
www.worldanimalday.org.uk

To give you an idea of how great World Animal Day 2010 was, here are just a few of the 729 events registered.



TAIWAN – Volunteers of Help Save A Pet Fund launched a bicycle campaign and took a one-day tour in Taipei and the Yangming Mountain.



PAKISTAN – The Vet's Care Organization dedicated World Animal Day to flood-affected animals. Please see other events on the website.



JORDAN – The Society for the Protection of Animals Abroad (SPAN) celebrated at its Animal Education Centre in Um Quseir with children from its 300 school clubs.



CONGO – In Goma, SEA (Safe Environment for All) commemorated the Congolese Game Rangers killed in line of duty. An opportunity to reflect on work to end gun violence against animals.



COSTA RICA – 'Arca 'Arca de Noé' and 'Natz de la India' (headed by two of our Ambassadors nicknamed 'The Dynamic Duo') organised a hugely popular Blessing of the Animals followed by entertainment for all.



PANAMA – With the support of local authorities, 'Spay Panama' organized a 'Mega Sterilization Campaign' in Las Tablas and La Chorrera during which 406 animals were sterilized.



AUSTRALIA – Around 1,000 animal lovers made the trek to Edgar's Mission Farm Sanctuary, run by Pam Ahern, coming from as far afield as the Sunshine Coast in Queensland.



ENGLAND – Anneka Tanaka-Svenska, Wildlife Presenter and Celebrity World Animal Day Ambassador, joined staff at Colchester Zoo to make 4th October a special day for visitors.

Naturewatch Foundation FOR THE ADVANCEMENT OF ANIMAL WELFARE

Throughout 2010 Naturewatch representative Tamara Tarnawska fought a daily battle against animal abuse in Ukraine, where corruption is an ever present aspect of life.

At Kyiv Zoo we battled continually against the terrible conditions where many animal deaths occurred during the year. We achieved worldwide news and TV coverage including the prestigious New York Times, and Time magazine in the USA as well as newspapers from every country in Europe. Finally in September the Zoo director was dismissed but incredibly she

still remained employed by Kyiv City Hall, effectively in charge of stray animal control. In December, an audit of Kyiv Zoo found half of the animals missing and a shortfall of approximately £20 million during the past two years. Incredibly, no action has yet been forthcoming on this matter – this is not unusual in Ukraine.

In respect of stray animals, Naturewatch obtained proof that massive amounts of poison were being purchased by Kyiv City Hall departments and throughout the year incidents of dog poisoning were being discovered throughout the city.



Left: Vice President Anatoly Golubchenko, Centre: Translator, Right: City Official

Naturewatch had a meeting with the Vice President at Kyiv City Administration where it was clear that corrupt forces are protecting those who are profiting from animal abuse. At a press conference in November we called for the Kyiv Zoo to be closed and all directors involved with stray animal control to be dismissed.



Left: John Ruane (Naturewatch), Centre: Tamara, Right: Christian Janatsch (Tierhilfwerk Austria)

These are just some of the many matters Naturewatch will be tackling in 2011 for which a special website www.naturewatch.eu will be created to expose the ongoing killing of animals, abuse of power by the government officials and misappropriation of funds in Ukraine, where a virtual mafia state exists.

As well as battling all year against those who abuse animals, Tamara maintains the wonderful SPA-SOS shelter where Naturewatch Foundation supporters ensure the happy and safe protection of around 1000 dogs and 200 plus cats, all of whom would have otherwise been poisoned or shot.

For information on how to sponsor a dog, or to give a donation to the shelter, please visit www.naturewatch.org or call us on 01242 252 871.